



ROCKY MOUNTAIN
EMMY®
AWARDS

CALL FOR ENTRIES
2020

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INTRODUCTION

PURPOSE: To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Rocky Mountain Southwest Chapter's designated award region of Arizona, New Mexico, Utah and El Centro, California. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

SUBMISSION ELIGIBILITY: To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms).

Eligibility is limited to digital and telecast/cablecast programming that was originally made available to a regional or local audience during the Chapter's eligibility year.

Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant.

Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of "primary interest" to a regional or local audience, within the Chapter's designated awards area, and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional or local audience, within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed exclusively for their regional or local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
 2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
 3. A documentary film that has a limited theatrical release at film festivals (showing on 600 or fewer screens in the U.S. over a one-year period) before telecast or being made available online is eligible provided the program content is of primary interest to the regional or local audience.
 4. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
 5. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc) may compete in both regional and national awards competitions under prevailing rules.
-

CONTENT ELIGIBILITY: The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

THE FOLLOWING PROGRAMMING IS NOT ELIGIBLE:

- Pornographic, violent, defamatory or offensive material.
 - Previously aired programs, series or related crafts which aired and met eligibility requirements during a previous award year or another Emmy® competition.
 - Program length commercials (infomercials)
 - Closed circuit programs (from hotels, hospitals, movie theatres, arenas, stadiums and other venue specific locations) with special, targeted audiences.
 - Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
 - Motion picture premiered programs that appeared in general release to the public in theatres.
 - Compilation reels, "clip shows" or "best of..." programs that were edited from original content.
 - Any acquired foreign productions not originated in the United States.
-

ENTRY PLACEMENT: When a program's content may allow for a choice of category placement, the producer has the discretion to enter the program and its individual craft achievements in the most appropriate category where it is eligible. However, certain rules must also be considered and followed.

No entry may be submitted to more than one Chapter's awards. The "first airing" of the entry is the primary determination of eligibility.

Different episodes from the same program or series can only be entered in one Chapter's awards.

Entrants are not allowed to separate program content from individual craft achievement and submit in

multiple Chapters.

Attempts to adjust show titles, airdates and/or descriptions of programs in order to submit to multiple Chapters, regardless of the circumstances, is prohibited.

Ineligible entries may be disqualified during any phase of the competition.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in a new, original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA: In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other “professionals,” and want to enter the Chapter’s award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters’ high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

COMPOSITE / FIVE LIFT RULE: Except where noted, a composite is defined as a sampling of a minimum of two and no more than five (5) representative segments or examples of work that convey to a judging panel the scope, breadth, or range of an individual’s talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be “as aired” with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

NOTE: Specific language for Craft Anchor and Graphics categories has been added in category descriptions.

PROGRAM COMPOSITES: Except where noted, program entries may have no more than 3 representative segments or samples of work and may only contain content from one episode of a series, not multiple installments.

DOUBLE-DIPPING: No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast or included as an excerpt in the “Overall Excellence,” “News Excellence” and “Journalistic Enterprise” categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

A full program or episode from a series entered in a programming category MAY NOT also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

To avoid any confusion, the basic formula for “double-dipping” is the following:

An individual entrant can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

EXAMPLES:

If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.

If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.

If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.

They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

EXAMPLE:

An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

EXAMPLES:

Your entry is a four-part series, Saving the Bay. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.

Your program is called Community Weekly, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

EXAMPLE:

An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

LANGUAGE OTHER THAN ENGLISH: Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels must not be combined; instead the scores are interpreted separately by our CPA firm for final “cut- off” evaluation. We conduct two, distinct award competitions; one competition for English-language entries and another for Spanish-language entries.

Programs in languages other than English or Spanish may also be entered. However, judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

During the Awards Ceremony, it is permissible for the statuettes for the English-language and the Spanish-language recipients of the same category to be presented at the same time

WHO CAN ENTER: Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards. Management, producers, designated award directors or individual craft entrants, whether they are a NATAS member or not, may submit entries on behalf of their program, talent or craft. If submitting on behalf of another individual(s), you must fully confirm that the parties contained in the submission have complete knowledge of all eligibility rules and have viewed and given consent to the content submitted on their behalf.

WYSIWYT – WHAT YOU SEE IS WHAT YOU TYPED!

Entry information appears exactly as entered - odd capitalizations, misspellings, missing credits, everything in lowercase or caps, etc. NATAS is NOT liable for errors that are the result of incorrect information being submitted in Emmy Express. There is a window of opportunity to make corrections following the nomination announcement. Information supplied by the submitter is displayed in official nomination and recipient documentation, including press releases, invitations, printed program and statue engravings. **PROOF CAREFULLY!**

ENTRY CERTIFICATION

All submitters must certify entries before submitting and paying for the entry. In doing so, he or she certifies that the entry material is submitted free of encumbrances and grants NATAS permission to use the material in conjunction with the awards process and ceremony, promotion and publicity surrounding the ceremony, and promotion, production and publicity authorized by NATAS in all media in perpetuity.

JUDGING PROCEDURE: The Chapter’s Awards Committee will determine nominations on the basis of the results of balloting conducted by panels of qualified peer judges.

Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. Panels should be made up of no fewer than 6 judges who shall be certified as peer judges, with no more than 3 of those judges from the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING: Entries are judged against a standard of excellence on their own merit and do not compete against each other. Program submissions are scored using a 1-10 scale each for Content, Creativity and Execution. Talent and Crafts are evaluated using a 1-10 scale each for Creativity and Execution. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT: The success of the Emmy® Awards process depends on the willingness of

qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

DISCLOSURE OF JUDGING RESULTS: In order to maintain fair, consistent peer judging without influence, judges must not disclose to others or in writing, including any social media references, as to how they have voted during an on-going, active judging session. If they ignore or abuse this privilege, their ballot will be disqualified, and/or their judging status eliminated.

INTENTIONAL FALSIFICATION: The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT: Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

WHO RECEIVES THE AWARD? Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their "hands on" involvement in order to be listed on the entry.

THE NEWS EXCELLENCE CATEGORY is offered to recognize the News Director's contributions to the organization's news operations. News Directors may not be listed on entries in other categories unless directly involved in the hands-on production of the work submitted.

Companies are not obligated to pay entry fees for former (or current) employees or for freelancers, but all reasonable attempts should be made to contact those individuals directly responsible for the execution of the submitted work even if the individual no longer works for the company. The intentional falsification of production credits or entry credits will result in the removal of improperly submitted names/entrants or the disqualification of the entry.

Once a Chapter's award nominations are announced, there is a 10-calendar day only grace period in which names, under extreme, special circumstances, can be added to a nominated entry. These requests must be authorized in writing to the Chapter from one of the original entry nominees requesting this addition and detailing why this request should be granted. Simply forgetting to list an entrant is NOT considered an extreme, special circumstance. The Chapter's Awards Committee will make the final decision and ruling.

Further, once the Emmy® awards ceremony has concluded, NO individual names can be added to an awarded entry as an additional recipient, under any circumstances.

Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

CRAFTS ACHIEVEMENT: In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

AWARD RECIPIENTS: Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized even if an employer pays entry fees.

COMMEMORATIVE STATUETTES: As a courtesy, stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word "commemorative" added. Neither the organization's name nor any other special wording may be engraved in place of where the individual's name and position would usually appear. Commemorative Emmy® statuettes cannot be ordered for individuals.

PROMOTION: All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word "Regional" must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

RULES FOR THE PROTECTION OF THE EMMY® STATUETTE:

The Emmy® statue is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (Television Academy). The Emmy® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by the National Academy, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, loan, donate or otherwise dispose of the Emmy® statuette, such persons shall be obligated to return the statuette to The National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

AREAS OF EXCELLENCE

The Chapter Awards Committee, in consultation with its requisite awards accounting firm, shall determine the level of excellence for each of the disciplines judged. The first designation determines the score required to receive a nomination. The second designates the score required to receive an award. All entries that receive a score above the nomination level shall receive nominations. Of this group (the nominees), those that receive a score above the designated awards level, shall receive an award. It must always be emphasized that entries do not compete with each other; they compete against levels of excellence. Therefore, in each Area of Excellence, there may be one award, more than one award, or no award in a given category.

AWARDS CUTOFF GUIDELINES

As an aid to your Awards Committee during Chapter cutoff meetings to determine Emmy® nominees and recipients, it is the strong recommendation of the National Awards Committee that you take the following guidelines (based on the Emmy® Express scale) into consideration.

Depending on the scores, every effort should be made to maintain a strong ratio between nominees and recipients. Remember you are awarding excellence. A nomination is an award.

10 POINT JUDGING SCALE

10	Definitely Award Worthy
9	Award Worthy
8	Possibly Award Worthy
7	Nomination Worthy
6	Probably Not Nomination Worthy
5, 4, 3, 2, 1	Definitely Not Award or Nomination Worthy

30 POINT PROGRAM (NON-CRAFT) CATEGORIES

30-27	(100-90%) Emmy® Award
26-24 (89-80%)	Nomination with Emmy® consideration
23-21 (79-70%)	Nomination consideration

20 POINT CRAFTS ACHIEVEMENT CATEGORIES

20-18	(100-90%) Emmy® Award
17-16 (89-80%)	Nomination with Emmy® consideration
15-14 (79-70%)	Nomination consideration

ROCKY MOUNTAIN SOUTHWEST REGION REQUIREMENTS DESIGNATED AWARDS AREA

The Rocky Mountain Southwest Region encompasses television markets in Arizona, Utah, and New Mexico as well as El Centro, California. Rocky Mountain Southwest Chapter of NATAS provides members with an online entry format designed to make the submission process easier and more cost effective.

Entries

Program and/or craft achievements by individuals may be submitted for awards consideration by producers of programs, station representatives acting on behalf of those producers, (presumably, the General Manager, Program Director, and the News Director), or by individuals who may or may not be members of The National Academy of Television Arts & Sciences.

Only those names listed on the official entry forms will receive awards.

20-SECOND CLIP FOR EMMY® AWARDS SHOW

A field labeled TIME CODE is included on the entry form. Please specify a starting time code for a 20 second excerpt of your entry to be played at the Emmy® Gala if your entry is nominated.

Changes or corrections to the official entry form are allowed in some circumstances. Fees will be charged for any changes made to an entry form as follows:

- Changes made prior to the Emmy® entry deadline: \$25
- Changes made after the Emmy® entry deadline, but prior to Nominations: \$100
- Changes made after nominations will be \$400 including the entry fee and membership charge (if necessary).
- Changes made after nominations are made public may be allowed. If a name was left off an entry the entrant must petition the Awards committee within 10 days of the nomination announcement. Any names added after an entry has been received require written approval from all individuals on the entry. For changes that add names to an entry, the appropriate entry fee is required in addition to the fees mentioned above.

Rocky Mountain Southwest National Academy of Television Arts & Sciences retains ownership of all entry media.

In order to enter, you must use our online payment system at: WWW.ROCKYMOUNTAINEMMY.ORG

The Rocky Mountain Southwest Region is no longer accepting personal checks.

NOTE: Up to 12 names can be listed on an entry and will be eligible for a statuette. The first six names are part of the original entry and must be paid for at the time the entry is submitted. Names 7-12 will be held in reserve, so that if the entry is awarded, those names will be eligible to receive an individual statuette after the show, at a cost of \$250/statuette. If you have more than six names on your entry, please contact the NATAS office at (602) 345-1532 or via email at lara.gates@rockymountainemmy.org to place the additional names in reserve. In order to receive a statuette, names 7-12 must be submitted by the entry deadline of April 24, 2020.

COST - MARCH 9-MAY 31, 2020

NEWS ACHIEVEMENT, PROGRAM ACHIEVEMENT, SPOT ANNOUNCEMENT AND CRAFT

\$85 per entrant - members

\$250 per entrant - non-members

OVERALL EXCELLENCE AND NEWS EXCELLENCE

\$250 per entry

JOURNALISTIC ENTERPRISE

\$150 per entry members

\$300 per entry non-members

You may join the chapter and pay the lower entry fee.

Membership dues are \$99 annually (or \$75 annually if paid by February 29) and can be paid online.

All incorrect entries will be charged a \$25 reprocessing fee.

Emmy® statuettes are awarded in all categories except for Student Achievement which is eligible for a crystal pillar. In conjunction with the bylaws of NATAS, the person most responsible for the work is eligible to retain possession of the Emmy® statuette. An Emmy® statuette will be presented to each awarded entrant. Only those names on the entry form are eligible to receive statuettes. For those not eligible for statuettes, Production Certificates and/or plaques may be purchased from the Rocky Mountain Southwest NATAS office for those who have participated in an awarded entry. Nomination certificates will be mailed to nominees upon request for a \$25 fee for non-members and \$15 for NATAS members.

FOR MORE INFORMATION CALL:

LARA GATES

EXECUTIVE DIRECTOR

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MARK REDA

AWARDS CHAIR

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2020 ROCKY MOUNTAIN REGIONAL EMMY AWARDS CALL FOR ENTRIES

WHAT'S NEW IN 2020?

RULES:

- New rules about “five lifts” in both the Graphics Craft and Anchor Craft categories. See categories 55AD & 59A, B & C.
 - New language about where News Directors may enter. See page 8.
 - Programs may include NO MORE THAN THREE “lifts” to bring longer content down to fit the specified category time limit.
-

CATEGORIES:

- New definition of “Large, Medium and Small” markets for newscasts. See categories 1 & 2
 - New descriptions of three sports programming categories. See category 27E & F and 28.
 - The definition of Branded Content. This category is now broken down by total run time into two categories. See category 42A & B.
 - New category: News Excellence. See category 47.
-

REGIONAL EMMY® AWARD CATEGORIES

Program entries may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other. A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit.

CATEGORY LIST

NEWS PROGRAMMING

01A

NEWSCAST - MORNING-LARGER
MARKETS 1-30

01B

NEWSCAST - MORNING-
MEDIUM MARKETS 31-85

01C

NEWSCAST - MORNING-
SMALLER MARKETS 86+

02A3

NEWSCAST - DAYTIME OR
EVENING-LARGER MARKETS
1-30

02B3

NEWSCAST - DAYTIME OR
EVENING-MEDIUM MARKETS
31-85

02C3

NEWSCAST - DAYTIME OR
EVENING-SMALLER MARKETS
86+

05

GENERAL ASSIGNMENT REPORT

06

BREAKING NEWS

07

SPOT NEWS

08

CONTINUING COVERAGE

09

TEAM COVERAGE

10AB

INVESTIGATIVE REPORT SINGLE
STORY / SERIES

11AB

FEATURE NEWS REPORT-LIGHT
FEATURE OR LIGHT SERIES

11CD

FEATURE NEWS REPORT -
SERIOUS FEATURE OR SERIOUS
SERIES

NEWS AND PROGRAM SPECIALTY

13AB

ARTS/ENTERTAINMENT - NEWS
SINGLE STORY/SERIES/FEATURE

13D

ARTS/ENTERTAINMENT -
PROGRAM FEATURE-SEGMENT

13E

ARTS/ENTERTAINMENT -
PROGRAM / SPECIAL

14ABCDE

BUSINESS/CONSUMER -
NEWS SINGLE STORY/SERIES/
FEATURE /PROGRAM FEATURE/
SEGMENT/PROGRAM/SPECIAL

16ABCDE

CRIME - NEWS SINGLE STORY/
SERIES/FEATURE/PROGRAM
FEATURE/SEGMENT/PROGRAM
SPECIAL

17ABCDE

EDUCATION/SCHOOLS -
NEWS SINGLE STORY/SERIES/
FEATURE/PROGRAM FEATURE
SEGMENT/PROGRAM SPECIAL

18ABCDE

ENVIRONMENT - NEWS SINGLE
STORY/SERIES/FEATURE/
PROGRAM FEATURE/SEGMENT/
PROGRAM SPECIAL

20ABCD

HISTORIC/CULTURAL - NEWS
SINGLE STORY/SERIES/
FEATURE/PROGRAM SEGMENT

20E

HISTORIC/CULTURAL -
PROGRAM SPECIAL

21ABC

HUMAN INTEREST - NEWS
SINGLE STORY/SERIES/FEATURE

21D

HUMAN INTEREST-PROGRAM
FEATURE/SEGMENT

21E

HUMAN INTEREST - PROGRAM/
SPECIAL

22ABCD

MILITARY - NEWS SINGLE
STORY/SERIES/FEATURE/
PROGRAM FEATURE SEGMENT

22E

MILITARY PROGRAM SPECIAL

23ABCD

POLITICS/GOVERNMENT -
NEWS SINGLE STORY/FEATURE/
SERIES/PROGRAM SEGMENT

23E

POLITICS/GOVERNMENT -
PROGRAM SPECIAL

24ABCD

RELIGION - NEWS SINGLE
STORY/SERIES/FEATURE/
PROGRAM FEATURE/SEGMENT/
PROGRAM SPECIAL

25AB

SOCIETAL CONCERNS - NEWS
SINGLE STORY/SERIES/
FEATURE/PROGRAM FEATURE
SEGMENT

CATEGORY LIST

25E

**SOCIETAL CONCERNS
PROGRAM SPECIAL**

26

**SPECIALTY ASSIGNMENT
REPORT - NEWS SINGLE STORY,
SERIES OR FEATURE**

27A

SPORTS - NEWS SINGLE STORY

27E

SPORTS FEATURE SEGMENT

27F

SPORTS PROGRAM - LIVE

27G

**SPORTS PROGRAM - POST-
PRODUCED OR EDITED**

27J

SPORTS - ONE-TIME SPECIAL

28

**SPORT EVENT/GAME - LIVE/
UNEDITED**

29ABCDE

**TECHNOLOGY - NEWS SINGLE
STORY/SERIES/FEATURE/
PROGRAM FEATURE/SEGMENT
/ PROGRAM/SPECIAL**

30ABCDE

**TEEN (13 AND UP) - NEWS
SINGLE STORY/SERIES/
FEATURE/PROGRAM FEATURE/
SEGMENT/PROGRAM SPECIAL**

31AC

**WEATHER-NEWS SINGLE STORY
OR NEWS FEATURE**

31F

WEATHER - PROGRAM/SPECIAL

PROGRAMMING

32AC

**DOCUMENTARY CULTURAL/
TOPICAL**

32B

DOCUMENTARY - HISTORICAL

33

**INFORMATIONAL/
INSTRUCTIONAL**

34A

**INTERVIEW/DISCUSSION -
FEATURE/SEGMENT/PROGRAM
SPECIAL**

36A

**MAGAZINE PROGRAM -
FEATURE/SEGMENT**

36BC

**MAGAZINE PROGRAM -
PROGRAM/SPECIAL OR SERIES**

38AB

**PUBLIC/CURRENT/COMMUNITY
AFFAIRS - FEATURE/SEGMENT /
PROGRAM SERIES/PROGRAM
SPECIAL**

39AB

**SPECIAL EVENT COVERAGE
(OTHER THAN NEWS OR
SPORTS)-LIVE OR EDITED**

40

INTERSTITIAL

42A

**BRANDED CONTENT SHORT
FORM (10 MINUTES OR LESS)**

42B

**BRANDED CONTENT LONG
FORM (LONGER THAN 10
MINUTES)**

SPOT

ANNOUNCEMENTS

43AB

**COMMUNITY/PUBLIC SERVICE
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CAMPAIGN**

44AB

**PROMOTION NEWS PROMO
- SINGLE SPOT/SAME DAY/
IMAGE**

44C

**PROMOTION NEWS PROMO -
CAMPAIGN**

44EH

**PROMOTION PROGRAM -
SINGLE SPOT OR IMAGE**

44F

**PROMOTION: PROGRAM -
CAMPAIGN**

44G

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SPORTS**

45A

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(PROMOS, PSA'S,
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54CD

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54EF

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55AD

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56AB

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59B

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59C

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59E

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59F

TALENT - PROGRAM HOST/
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59IK

TALENT REPORTER - GENERAL
ASSIGNMENT OR LIVE

59P

TALENT SPORTS - SPORTS
REPORTER

60A

PHOTOGRAPHER - PROGRAM
(NON-NEWS)

60B

PHOTOGRAPHER - SHORT
FORM (PROMOS, PSA'S,
COMMERCIALS, OPENS, ETC)

60DF

PHOTOGRAPHER NEWS /
SPORTS

61

VIDEO JOURNALIST

62A

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NEWS)

62B

WRITER - SHORT FORM
(PROMOS, PSA'S,
COMMERCIALS, OPENS, ETC.)

62D

WRITER NEWS

NEWS PROGRAMMING

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

NEWSCASTS

NEWSCAST - MORNING

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. *Time limit: 60 minutes.*

1A. Larger Markets - 1 to 30

1B. Medium Markets - 31-85

1C. Smaller Markets - 86+

***NOTE: Stations may choose to enter in a higher market to compete with larger markets if they wish.*

NEWSCAST - DAYTIME OR EVENING

For excellence in a regularly scheduled daytime or evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. *Time limit: 60 minutes.*

2A/3A. Larger Markets - 1 to 30

2B/3B. Medium Markets - 31-85

2C/3C. Smaller Markets - 86+

NEWS GATHERING

5. GENERAL ASSIGNMENT REPORT

For excellence in coverage of a single or multi-part news story or topic which is assigned, shot, edit and aired within a 24-hour period. Entry may include live and/or taped elements and online content. *Time limit: 10 minutes*

6. BREAKING NEWS

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. Exempt from composite five-lift rule. *Time Limit: 15 minutes.*

COMMENT: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story - Spot News.

7. SPOT NEWS

For excellence in coverage of a single unanticipated news event that is shot edited and produced within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. *Time limit: 15 continuous minutes of one news story.*

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story - Spot News.

8. CONTINUING COVERAGE

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite but exempt from composite five-lift rule. *Time Limit: 30 minutes*

9. TEAM COVERAGE

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Exempt from composite five-lift rule. *Entry length shall not exceed 60 minutes.*

10AB. INVESTIGATIVE REPORT SINGLE STORY / SERIES

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit). *Time limit: 30 minutes.*

NOTE: Regional recipients in this category are eligible at their discretion to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

11AB. FEATURE NEWS REPORT-LIGHT FEATURE OR LIGHT SERIES

For excellence in reporting of a light single or multi-part feature news story or topic. *Time limit 10 minutes. Series time limit: 15 minutes*

11CD. FEATURE NEWS REPORT-SERIOUS FEATURE OR SERIOUS SERIES

For excellence in reporting of a serious single or multi-part feature news story or topic. *Time limit 10 minutes. Series time limit: 15 minutes.*

NEWS & PROGRAM SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For non-news program entries, unless specifically stated, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

13ABC. ARTS/ENTERTAINMENT - NEWS SINGLE STORY/SERIES/FEATURE

For excellence in coverage of general entertainment, variety, or visual and performing arts. Time Limit: 10 minutes. *Series Time Limit: 15 minutes.*

13D. ARTS/ENTERTAINMENT - PROGRAM FEATURE/SEGMENT

For excellence in a feature or segment from a program or special of general entertainment, variety or performing arts. *Time limit: 10 minutes*

13E. ARTS/ENTERTAINMENT - PROGRAM/SPECIAL

For excellence in a program or special of general entertainment, variety, or visual and performing arts. *Time Limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

14ABCDE. BUSINESS/CONSUMER - NEWS SINGLE STORY/SERIES/ FEATURE /PROGRAM FEATURE/SEGMENT / PROGRAM/SPECIAL

For excellence in coverage of business, finance, consumer affairs or economic topics. *Time Limit: 10 minutes. Series Time Limit: 15 minutes. Program time limit 30 minutes.*

16ABCDE. CRIME - NEWS SINGLE STORY/SERIES/FEATURE/PROGRAM FEATURE/ SEGMENT/PROGRAM/SPECIAL

For excellence in news coverage or a segment from a program or special or an entire program that covers crimes or other violations of the law. Time Limit: 10 minutes. *Series Time Limit: 15 minutes. Program Time Limit 30 Minutes.*

For programs, a maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

**17ABCDE. EDUCATION/SCHOOLS - NEWS
SINGLE STORY/SERIES/FEATURE/PROGRAM
FEATURE SEGMENT/PROGRAM SPECIAL**

For excellence in coverage of schools, teaching or education. *Time Limit: 10 minutes. Series Time Limit: 15 minutes. Program Time Limit: 30 minutes.* A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

**18ABCDE. ENVIRONMENT - NEWS SINGLE
STORY/SERIES/FEATURE/PROGRAM
FEATURE/SEGMENT/PROGRAM SPECIAL**

For excellence in coverage of environmental impact issues, topics or subject matter.

Time Limit: 10 minutes. Series Time Limit: 15 minutes. *Program Time Limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

**20ABCD. HISTORIC/CULTURAL - NEWS
SINGLE STORY/SERIES/FEATURE/PROGRAM
SEGMENT**

For excellence in coverage of subjects that emphasize historical, cultural or ethnic issues or topics. *Time limit 10 minutes. Series Time Limit: 15 minutes.*

**20E. HISTORIC/CULTURAL - PROGRAM
SPECIAL**

For excellence in a feature or segment from a program or special or an entire program that covers that covers historical, cultural and/or ethnic issues or topics. *Time limit: 30 minutes.* A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to*

4:14; Seg 3 4:15 to 8:23."

**21ABC. HUMAN INTEREST - NEWS SINGLE
STORY/SERIES/FEATURE**

For excellence in coverage of stories that appeal to the human spirit. *Time Limit: 10 minutes. Series Time Limit: 15 minutes.*

**21D. HUMAN INTEREST - PROGRAM
FEATURE/SEGMENT**

For excellence in a feature or segment from a program or special that covers subject matter that appeals to the human spirit. *Time Limit: 10 minutes.*

21E. HUMAN INTEREST PROGRAM SPECIAL

For excellence in a program, or special that covers subject matter that appeals to the human spirit. *Time Limit: 30 minutes.* A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

**22ABCD. MILITARY - NEWS SINGLE STORY/
SERIES/FEATURE/PROGRAM FEATURE/
SEGMENT**

For excellence in coverage of military issues at home and/or abroad. *Time Limit: 10 minutes. Series Time Limit: 15 minutes.*

22E. MILITARY -PROGRAM/SPECIAL

For excellence in a program or special or an entire program that covers military issues at home and/or abroad. *Time Limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

23ABCD. POLITICS/GOVERNMENT - NEWS SINGLE STORY/FEATURE/SERIES/PROGRAM SEGMENT

For excellence in coverage of political, civil, government issues or subject matter. *Story Time limit: 10 minutes, Series Time limit 15 minutes.*

23E. POLITICS/GOVERNMENT - PROGRAM SPECIAL

For excellence in a feature or segment from a program or special or an entire program that covers political, civil, government issues or subject matter. *Time limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

24ABCDE. RELIGION - NEWS SINGLE STORY/SERIES/FEATURE/PROGRAM FEATURE/SEGMENT/PROGRAM SPECIAL

For excellence in coverage of subject matter of a religious and/or spiritual nature. *Time Limit: 10 minutes. Series Time Limit: 15 minutes. Program Time Limit: 30 minutes*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

25ABCD. SOCIETAL CONCERNS - NEWS SINGLE STORY/SERIES/FEATURE/PROGRAM FEATURE/SEGMENT

For excellence in coverage of current issues of societal concern, social ills, community or general public interest. *Time Limit: 10 minutes. Series Time Limit: 15 minutes.*

25E. SOCIETAL CONCERNS - PROGRAM SPECIAL

For excellence in a program or special or an entire program that covers current issues of societal concern, social ills, community or general public interest. *Time Limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

26. SPECIALTY ASSIGNMENT REPORT - NEWS SINGLE STORY/SERIES/ FEATURE

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.). *Time limit: 10 minutes. Series time limit: 15 minutes.*

27A. SPORTS - NEWS SINGLE STORY

For excellence in coverage of sports in general, sports related topics or sports news program. *Time Limit: 10 minutes.*

27E. SPORTS -FEATURE/SEGMENT

For excellence in a feature or segment on a sports topic (non-news) or a daily/weekly sports program or sports series. *Time Limit: 10 minutes.*

27F. SPORTS PROGRAM - LIVE

For excellence in a sports program that is live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast, including but not limited to pregame and postgame shows surrounding live sporting events. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may not have post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Series entries are also eligible. *Time Limit: 30 minutes*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

27G. SPORTS PROGRAM - POST-PRODUCED OR EDITED

For excellence in a daily or weekly sports program or sports series (non-news). Entry must have, as its basis, special coverage not to be taken from a newscast. Content in these programs is post-produced and heavily edited. Entry may have no post-broadcast edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. *Time Limit: 30 minutes*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

27J. SPORTS - ONE-TIME SPECIAL

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. *Time Limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

28. SPORT EVENT/GAME - LIVE/UNEDITED

For excellence in production of a single program or series, (live or recorded live) sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Must adhere to five-lift rule. *Time Limit: 30 minutes.*

29ABCDE. TECHNOLOGY - NEWS SINGLE STORY/SERIES/FEATURE/PROGRAM FEATURE/SEGMENT / PROGRAM/SPECIAL

For excellence in coverage of technology industry stories and related subject matter. *Time Limit: 10 minutes. Series Time Limit: 15 minutes. Program Time Limit 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

**30ABCDE. TEEN (13 AND UP) - NEWS
SINGLE STORY/SERIES/FEATURE/PROGRAM
FEATURE/SEGMENT/PROGRAM SPECIAL**

For excellence in coverage of issues designed to be of specific interest and value to target audience 13 to 19 years of age. *Time Limit: 10 minutes. Series Time Limit: 15 minutes. Program Time Limit: 30 minutes*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

**31AC. WEATHER - NEWS SINGLE STORY OR
NEWS FEATURE**

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. *Time limit: 10 minutes.*

31F. WEATHER - PROGRAM SPECIAL

For excellence in a program or special that covers weather related topics or subject matter. *Time Limit: 30 minutes.*

A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

PROGRAMMING

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For program entries, the entry a composite may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

DOCUMENTARY

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. Time limit 60 minutes. A maximum of three segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

32AC. CULTURAL/TOPICAL

32B. HISTORICAL

33. INFORMATIONAL/INSTRUCTIONAL

For excellence in presentation of stories from a program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. *Time limit: 30 minutes.*

A maximum of three segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

34ABC. INTERVIEW/DISCUSSION - FEATURE/ SEGMENT/PROGRAM SPECIAL

For excellence in a feature or segment from a program, series or special consisting of material that is at least 75% unscripted. This category is primarily intended for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera. *Time Limit: 10 minutes. Program Time Limit: 30 minutes.*

A maximum of three segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

36A. MAGAZINE PROGRAM - FEATURE/ SEGMENT

For excellence in a feature or segment from a program, series or special consisting of various segments of regional interest designed to entertain and inform. *Time limit: 10 minutes.*

36BC. MAGAZINE PROGRAM - PROGRAM/ SPECIAL OR SERIES

For excellence in a program, series or special consisting of various segments of regional interest designed to entertain and inform. *Time limit: 30 minutes.*

A maximum of three segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. *For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."*

38ABC. PUBLIC/CURRENT/COMMUNITY AFFAIRS - FEATURE/SEGMENT / PROGRAM SPECIAL/SERIES

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. *Time Limit: 10 minutes, Program Time Limit: 30 minutes."*

39AB. SPECIAL EVENT COVERAGE (OTHER THAN NEWS OR SPORTS) LIVE OR EDITED

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. *Time limit 30 minutes. Exempt from the "five lift" rule.*

40. INTERSTITIAL

For excellence in non-commercial "filler" programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations. *Time Limit: A minimum of 2 minutes up to 10 minutes.*

42A. BRANDED CONTENT SHORT FORM (10 MINUTES OR LESS) - NEW

For excellence in a complete, stand-alone, content-based program which tells a story and includes some visual branding. For example, a medical program produced by/for a hospital. Program may not contain a call for commerce. Website URLs or requests to follow social media accounts do not constitute calls for commerce. Segments or features from within the initial program are not allowed. Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category. May include up to 3 samples from the same campaign. *Time Limit 10 Minutes.*

42B. BRANDED CONTENT LONG FORM (LONGER THAN 10 MINUTES) - NEW

For excellence in a complete, stand-alone, content-based program which tells a story and includes some visual branding. For example, a medical program produced by/for a hospital. Program may not contain a call for commerce. Website URLs or requests to follow social media accounts do not constitute calls for commerce. Segments or features from within the initial program are not allowed. Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category. *Time Limit: 30 minutes.*

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

43AB. COMMUNITY/PUBLIC SERVICE (PSAs) SINGLE SPOT OR CAMPAIGN

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

44ABD. PROMOTION NEWS PROMO - SINGLE SPOT /SINGLE SPOT SAME DAY/IMAGE

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

44C. PROMOTION NEWS PROMO - CAMPAIGN

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

44EH. PROMOTION PROGRAM - SINGLE SPOT /IMAGE

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

44F. PROMOTION PROGRAM - CAMPAIGN

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/ company image as well as regionally produced spots for network and/or syndicated programming.

44G. PROMOTION PROGRAM - SPORTS

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/ company image as well as regionally produced spots for network and/or syndicated programming.

45A. COMMERCIAL - SINGLE SPOT

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible.

45B. COMMERCIAL - CAMPAIGN

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible.

SPECIAL ACHIEVEMENT

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

46. OVERALL EXCELLENCE

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. Exempt from the five segment composite limits, but the entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

Note: This category is exempt from "double-dipping" rules. Entry length shall not exceed 30 minutes.

47. NEWS EXCELLENCE - NEW

Awarded to the News Director only for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. Exempt from the five segment composite limits, but the entry must be comprised only of material as actually aired. No introductions, postproduction, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis. *Note: This category is exempt from "double-dipping" rules. Entry length shall not exceed 30 minutes.*

49. JOURNALISTIC ENTERPRISE

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The title of this entry must be the entrant's name. The airdate and length of each story must be submitted with the entry. *Time limit: 30 minutes. Note: This category is exempt from "double-dipping" rules.*

CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific television discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally broadcast. *Time Limit: 15 minutes (unless otherwise indicated).*

While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftpersons, not those who supervise craftpersons.

Note: Only one entrant per craft entry. If you require more than one name on a craft entry, you must petition in writing to the awards committee.

51AB. AUDIO - LIVE OR POST PRODUCTION

52A. CRAFT SPECIALTY - MUSICAL COMPOSITION/ARRANGEMENT

Entrant must state in the description whether the entry is an original composition or a new arrangement of existing material.

53A. DIRECTOR - LIVE OR RECORDED LIVE (PL TRACK IS PREFERRED) TIME LIMIT: 15 MINUTES

53D. DIRECTOR - NON-LIVE (POST-PRODUCED)

53E. DIRECTOR - SHORT FORM (PROMOS, PSAS, COMMERCIALS, OPENS, ETC.) (TIME LIMIT: 15 MINUTES)

54A. EDITOR - PROGRAM (NON-NEWS)

54B. EDITOR - SHORT FORM (PROMOS, PSAS, COMMERCIALS, OPENS, ETC.)

54CD. EDITOR - NEWS

54EF. EDITOR - SPORTS

55AD. GRAPHIC ARTS / ANIMATION

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible. Exempt from five-lift rule. Entry length shall not exceed 5 minutes.

56AB. LIGHTING - LOCATION OR STUDIO

57. NEWS PRODUCER

This is an area to demonstrate a producer's ability for showcasing use of graphics, crafting, writing, flow of stories, use of technology and overall execution. Enter a complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

58. LIVE SPORTS PRODUCER

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

FOR ANCHOR CATEGORIES ONLY:

A segment is a 'lift' from a news program (newscast, news special, breaking news, etc.) with the material that doesn't include the entrant edited out. An entry may include up to five segments. Each segment can include material from only ONE news program: think of this as "five segments equals five changes of clothing" rule. Entrants may not cherry-pick short segments from various points throughout the program and edit those together; that would be a montage. It's allowed, but not required, for the co-anchor's and reporters' video to be edited out of a segment. Anchor entries may include examples of studio anchoring, field anchoring, specials, breaking, etc., but NOT reporter packages (if an anchor also does reporter packages, he/she must enter those in one of the reporter categories.)

59A. TALENT ANCHOR - NEWS

59B. TALENT ANCHOR - WEATHER

59C. TALENT ANCHOR - SPORTS

59P. TALENT SPORTS - SPORTS REPORTER

59E. TALENT PERFORMER/NARRATOR

59F. TALENT PROGRAM HOST/MODERATOR

59IK. TALENT REPORTER - GENERAL ASSIGNMENT OR LIVE

60A. PHOTOGRAPHER PROGRAM (NON-NEWS)

60B. PHOTOGRAPHER SHORT FORM (PROMOS, PSAS, COMMERCIALS, OPENS, ETC.)

60DF. PHOTOGRAPHER NEWS/SPORTS - NO TIME LIMIT

61. VIDEOJOURNALIST

For excellence by a cross-discipline individual serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

62A. WRITER PROGRAM (NON-NEWS) (SCRIPT PREFERRED)

62B. WRITER SHORT FORM (PROMOS, PSAS, COMMERCIALS, OPENS, ETC.) (SCRIPT PREFERRED)

62D. WRITER NEWS (SCRIPT PREFERRED)
